help a girl out

Period Kit Packing Party Information Package

By bringing people together to pack support kits and resources for those in need, our goal is to reduce Period Poverty in our communities and eliminate the stigma associated with menstruation.



Menstrual Equity belongs in every workplace

We'd love to partner with your team!

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Packing Party Packages:

Max. Number of Kits Packed	100	200	350	450
Max. Number of Employees	10	20	40	80+
Event Planning Support	✓	✓	✓	✓
Event Facilitators	✓	✓	✓	✓
Social Media Highlight	✓	✓	✓	✓
HAGO Speaker	✓	✓	✓	✓
HAGO Video of Thanks			✓	✓
Company logo in HAGO Newsletter		✓	✓	✓
Event Entertainment			✓	✓
Blog Spotlight		✓	✓	✓
Impact Report			✓	✓
Celebrity Guest				✓
Company Logo Inside kits				✓




Benefits for Companies

1. Team Building and Morale:
   - It provides a unique opportunity for employees to bond and work together outside their usual roles.
   - Strengthens the company's commitment and demonstrates care for pressing social issues, such as menstrual equity and period poverty.

2. Tax Benefits:
   - Resource donations or monetary support to HAGO are eligible for tax receipts, as HAGO is a registered charity.

3. Ease of Planning
   - Team HAGO will liaise with company to plan and execute packing events.
   - Our team of volunteer facilitators has been highly trained in assisting with employee engagement while upholding our quality standards.

4. Impact Metrics:
   - HAGO provides quantifiable data on the company’s impact (e.g., the number of kits packed and distributed) that can be shared in annual reports or with stakeholders.
   - HAGO provides a photographer at packing events for ease of sharing with team members and company newsletters
   - HAGO will draft and share a public message of thanks to their social media platforms (LinkedIn, Instagram, Twitter).
   - HAGO will create a Video of thanks for you to share with staff

Benefits for Help a Girl Out (HAGO)

1. Increased Resources:
   - HAGO's Period Product Support Program (PPSP) annually supports thousands of individuals in Canada. Help us to prepare more kits in less time.
   - Companies contribute financial or period product support, helping offset the costs of supplies for the menstrual kits.

2. Awareness and Advocacy:
   - Packing events raise awareness of period poverty and menstrual stigma and advocate for HAGO's mission, spreading the word further.

3. Community Reputation:
   - Partnerships with reputable companies enhance HAGO's credibility and community presence, attracting more supporters.

Past Packing Event Sponsors

SHOPPERS FOUNDATION FOR WOMEN'S HEALTH

TELUS

Foresters Financial

nwmo NUCLEAR WASTE MANAGEMENT ORGANIZATION

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Toronto Pearson

AECOM

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Bell

Toronto Metropolitan University

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